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STEPHANIETINGCHIN@GMAIL
STEPHANIECHIN.XYZ



stephanie
chin

associate creative director

Ralph Lauren
IN-HOUSE
ADVERTISING AGENCY

senior copywriter

Lead writer of online, print, email,
in-store, press, and social media for:

Ralph Lauren Home, Denim & Supply Ralph
Lauren, Ralph Lauren Fragrances, and the
luxury collections

Managed freelance writers.

copywriter

proofreader

nov 2016 -
present

TheLab

FULL-SERVICE
ADVERTISING AGENCY

associate creative director

Manage two direct reports.

CLIENTS:

Pernod Ricard USA (Absolut, Jameson, Malibu,
The Glenlivet, et al.), TempurPedic, DevaCurl,
Citizen Watches, Vera Bradley, LensCrafters,
First Alert, Welspun, SwoonReads, HomeAway

**senior copywriter/
content strategist**

oct 2018 -
present

nov 2016 -
oct 2018

aug 2013 -
nov 2016

sep 2016 -
nov 2016

jul 2014 -
aug 2016

aug 2013 -
jul 2014

2009 -
2013

New York University

COMPARATIVE LITERATURE

masters, comp lit

GPA 3.9

**bachelors, comp lit
minors in french and
creative writing**